

Stichting Netherlands Advisory Board on impact investing (NAB) - Membership proposal -

A Dutch-driven opportunity to drive global impact

The world's most pressing problems – from climate change to widening inequalities in society – need urgent attention and massive investments. Global challenges are also global opportunities and those who provide solutions to today's problems will be the financial winners of tomorrow.

Our futures are interdependent. As investors, social entrepreneurs, and human beings, we can support innovation, infrastructure and entrepreneurship to create and scale solutions to resolve the issues affecting our society.

Achieving the SDGs will take US\$ 5-7 trillion per year, globally, with an investment gap in developing countries of about US\$ 2.5 trillion. Through impact investing, we can be agents of social change and help close the investment gap to achieving the SDGs – while also achieving our financial goals as investors.

The Netherlands, with a rich track record of impact and sustainability, a dynamic NGO sector, a favourable business environment, strong R&D capabilities, and a strong financial sector, provides the ideal conditions to lead the impact economy, in Europe and worldwide.

A member of the worldwide network Global Steering Group on impact investing (GSG), the NAB is supporting Dutch leaders of the impact investing ecosystem to achieve the SDGs. The NAB is actively enabling policies with evidence and data (**engage**), increasing awareness and understanding of the public to help them make the right choices (**inspire**) and co-creating solutions (**catalyse**).

Membership benefits

Through your participation in the NAB's working groups and initiatives, you have the chance to actively participate in thought leadership discussions and enhance the general understanding of impact investment within your community and in the global investment community, shaping the Netherlands' impact investing ecosystem. You will have the opportunity to affect the Dutch impact ecosystem to become a leader of the global impact economy: to increase the influx of impact capital (both from local and global investors), to develop the use of new financial tools, to increase the number of actors within the ecosystem across the sectors.

This is an opportunity to develop a more efficient and wider impact investing ecosystem in the Netherlands, and to catalyse investments and savings to contribute to global social and environmental challenges.

Being a member of our community provides your organization with tools to move forward as part of this change. We offer all our members an opportunity to create global impact:

1. **Power to shape policies:** the NAB engages policy makers and promotes impact investing as the norm. Via the NAB, your organization has the opportunity to make your voice heard and push concrete propositions driving real impact by joining forces with other stakeholders of the impact investing sector.
2. **A unique public-private partnership:** the NAB actively engages and cooperates with local (cities/provinces), national (Ministries) and European governments and regulators to shape policies and voice the position of the Dutch impact investing sector.
3. **Access to best practices and latest innovations:** the NAB provides learning opportunities on the newest global trends on impact and ESG measurement tools from local and global experts and the development of financial tools, as well as the opportunity to showcase case studies of your organization in the global GSG/NAB impact community.

4. **Media exposure and speaking opportunities:** every partner will be given the opportunity to participate in a variety of exclusive local and global speaking events: 2 annual members' meetings and at least 2 open joint-events per year in the Netherlands, and regular invitations to GSG/NABs events (Annual GSG impact summit, European NABs bi-monthly engagements and other cross-NABs global initiatives). All NAB media exposure will include the logos of our members, including the NAB's social media platforms, newsletter and website, as well as on all publications.
5. **Access to local peers and to a global network of 700 leaders of impact investing:** the NAB fosters the collaboration of all relevant actors within the Dutch ecosystem: investors, policy makers, intermediaries, entrepreneurs, philanthropists, and academia. In addition, via the NAB, your organization gains access (including personal introduction when authorised) to a global network of 700+ leading practitioners from the global impact ecosystem and can participate in in-depth GSG working-groups and member-only events.

Membership requirements

- Membership to be renewed every 4 years (pending the approval of the board)
- Commitment to the values of impact economy
- Commitment to reporting on the organisation's progress towards impact investing
- Commitment to invest resources for the development of the Dutch impact economy. Provide a point of contact (approx. 2-4 hours a month) within the member organization to develop a working group or project that the member and the NAB see fit.

Membership fees

Networks and platforms	Cross-membership: no fee required
(Social) businesses	Variable membership fee depending on the size of the business (1,000-10,000 EUR yearly)
Knowledge institutions / Academic member	Membership fee of 500 EUR yearly
Policy maker	Membership fee not required
Field builder member (NGOs, foundations)	Membership fee of 1,000 EUR yearly
Institutional investors member (banks, pension funds, insurers)	Membership fee with a minimum of 10,000 EUR yearly
Fund manager member	Variable membership fee depending on the size of the fund manager (6,000-10,000 EUR yearly)

The membership fees are designed to be as inclusive as possible and to give a voice to all types of stakeholders.

We look forward to building a fruitful partnership with your organization. For more information, please email contact@nabimpactinvesting.nl